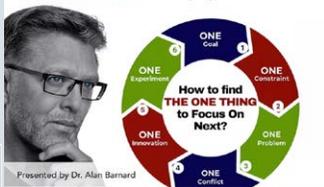




# TOCICO News

FEBRUARY 2026

THE ONE THING Focusing Cycle Masterclass



Presented by Dr. Alan Barnard

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## New Learning Center and TOCICO Membership!

SPECIAL OFFER

LIMITED TIME OFFER



### TOCICO BOARD NEWS



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Simon White, Board Chair

### REGISTRATION NOW OPEN



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CRITICAL CHAIN  
LIVE VIRTUAL EVENT

### TAKE THIS SURVEY!



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## LEAN & TOC

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## LOVE Jonah

Are you looking for or offering "Jonah" training?



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## TOC INNOVATION SUMMIT 2026

September 2-4  
University of Manchester, UK

CALL FOR  
SPEAKERS, PAPERS  
AND SPONSORS.

# Message from the Chair

Dear TOCICO Members,

As we move into an exciting year for TOCICO, I'm energized by the momentum building across our community. Planning is well underway for Critical Chain 2026 and the TOC Innovative Summit 2026, two cornerstone events that will bring together practitioners, academics, and thought leaders from around the world.

We are now accepting [speaker proposals](#), [academic papers](#), and [award nominations](#) for the Summit. I strongly encourage you to contribute—whether by sharing your expertise, advancing TOC knowledge through research, or recognizing individuals who exemplify excellence in our community. Your participation is what makes these events impactful and inspiring.

I'm also pleased to welcome our new [Board Officers](#), whose leadership and commitment will help guide TOCICO through the year ahead. We are grateful for their service and excited about the direction we are heading together.

Thank you for being an engaged and vital part of the TOCICO community. I look forward to what we will accomplish in 2026.

Sincerely,  
Simon White



Chair, TOCICO Board of Directors



Simon White – Chair



Val King – Chair Elect



Danilo Sirias – Secretary



Rocco Surace – Treasurer

## We're excited to introduce TOCICO's new Board Officers!

These leaders bring deep expertise, commitment, and passion for advancing the Theory of Constraints and strengthening TOCICO's global community. We're grateful for their willingness to serve and help guide TOCICO into the future. Join us in congratulating them and wishing them success in their new roles!

# New Learning Center and TOCICO Membership!

SPECIAL OFFER

## WE'VE SHATTERED THE INFORMATION CONSTRAINT

When a critical bottleneck hits, you don't have time to hunt, guess, or experiment. You need proven answers—now. Your membership gives you instant access to a tactical engine: the most comprehensive Theory of Constraints knowledge base ever assembled, searchable and ready the moment a problem shows up.

JOIN NOW

1,300+ Solutions to Your Toughest Constraints—  
Available in Seconds



SPECIAL OFFER

For a limited time, TOCICO membership comes with something extra.

When you join you'll receive complimentary registration to this Masterclass.

This special offer is available through March 9.

Working harder isn't the issue—thinking is.

Build Black Belt-level Thinking



### ELITE PROBLEM-SOLVING CAPABILITY

Most initiatives fail before execution even begins—because the thinking behind them is incomplete or flawed. As a member, you gain full access to the Black Belt in Thinking program, a structured, battle-tested framework used by WiseTech Global, a multi-billion-dollar leader in logistics technology, to help teams solve their most complex challenges.

### Live Expert Access

Real conversations. Real problems. Real-time learning.



The Pulse of the Global Community

### LIVE & ON DEMAND WEBINARS

Your TOCICO membership includes free, unlimited access to weekly live webinars—12 months of interactive expert sessions. The impact: Direct access to experts. Learn live, ask questions, and engage with practitioners applying TOC right now in organizations like Fleetguard Filters and BAE Systems. Perspective beyond your four walls.

### THE ONE THING Focusing Cycle Masterclass



Presented by Dr. Alan Barnard



A rare opportunity to learn directly from one of the world's leading decision scientists on March 10.



## CRITICAL CHAIN LIVE VIRTUAL EVENT

### Online April 22 - Register Now!

We're preparing to welcome practitioners, leaders, and innovators from around the world to explore the continued evolution of Critical Chain in practice. One day devoted to Critical Chain Project Management — the only mainstream project method explicitly designed to reduce lead time at the system level.

***TOCICO members can attend Critical Chain at no cost as a membership benefit. If you've been considering joining TOCICO, this is the perfect opportunity.***

**Register Now**

### Sponsor Opportunities

If your organization serves project leaders, portfolio managers, PMO executives, and engineers interested in improving execution and performance, sponsorship can offer meaningful exposure to this highly focused project management and TOC audience.

- 1,000+ attendees across 60+ countries
- 4,800+ LinkedIn followers
- 15,000+ contact database
- 2,300+ YouTube subscribers

**Checkout Sponsorships**



**BONUS! Early Commitment by March 31**

Save 20% when sponsoring two or more TOCICO events: TOC Innovation Summit 2026, Critical Chain 2026, TOC+ Healthcare 2026. Bonus for early commitment: **Sign by March 31** & receive an additional promotional benefit. For sponsorship details, contact [events@tocico.org](mailto:events@tocico.org).

TOC INNOVATION SUMMIT

2026

September 2-4

University of Manchester, UK

CALL FOR  
SPEAKERS  
NOW OPEN

Submit



## CALL FOR SPEAKERS

The conference program will focus on **application and practice**.

We're inviting contributions that address three questions:

- Why use TOC to enable change?
- What needs to change?
- How is change implemented and sustained?

## WE WELCOME

- Practitioner case studies (challenge, TOC approach, results)
- Sessions on tools, methods, and Thinking Processes in real use
- Hands-on workshops
- New developments in TOC, including thoughtful TOC + AI integrations
- Academic research advancing TOC
- Sponsored sessions aligned with program themes

If your experience can strengthen the practice of TOC, we invite you to submit. **Submit by March 30.**

## Introducing TOCx

We're introducing something new: **TOCx**

TOCx is a short-talk format centered on **one clear idea** — not case studies, not frameworks, not slide-heavy sessions.

Across the Summit, nine TOCx talks will be delivered in three concise sessions after lunch each day — designed for clarity, focus, and energy.

TOCx talks may include:

- Ideas that challenge how we practice TOC
- Lessons learned through experience
- Perspectives that don't fit traditional formats

This isn't about being the most experienced person in the room.

It's about being thoughtful, honest, and clear.

If you have an idea that works best when it's direct and to the point, TOCx may be the right format.

TOCx talks are limited and curated separately from the main program.

*We look forward to  
hearing your ideas!*

Submit Your **TOCx** Talks



TOC INNOVATION SUMMIT

2026

September 2-4

University of Manchester, UK

## Call for Peer-Reviewed Papers

We're also inviting academics and practitioner-researchers to submit abstracts for the **Peer-Reviewed Academic Stream** at the Summit. Abstracts will be reviewed by the TOCICO [Bridge to Academia Committee](#). Accepted abstracts will be invited to submit a full paper by **May 24, 2026** for **double-blind peer review**.

Accepted papers will be presented live at the Summit. Submissions may address theoretical or practical applications of the Theory of Constraints (TOC). This is an opportunity to share your scholarly work and engage with a global community of researchers and practitioners advancing TOC.

Submit your Paper by March 15, 2026

For questions or more information, contact [events@tocico.org](mailto:events@tocico.org).

YOUR LOGO

## Sponsor Opportunities

Sponsoring the TOC Innovation Summit connects your brand with a high-impact event focused on turning ideas into action. Sponsors can lead sessions, co-present with clients, and engage with decision-makers through built-in networking. With extended visibility before, during, and after the event—and an academic setting at the University of Manchester—it's a powerful way to reach a global, results-driven audience.

Sponsorship Opportunities

# AWARD NOMINATIONS

DEADLINE AUGUST 1



## Nominations Accepted Through August 1st

The TOCICO community is pleased to invite nominations for the prestigious TOCICO International Achievement Awards, recognizing outstanding individuals and organizations for their remarkable contributions to the Theory of Constraints (TOC). This esteemed accolade celebrates the trailblazers who have exemplified excellence in implementing TOC methodologies, transforming industries, and achieving extraordinary results. Whether you know a visionary leader, a dedicated team, or an innovative company, this is your chance to acknowledge their exceptional achievements. Help us honor those who have made significant strides in the world of TOC and inspire others to reach new heights.

Please review the Awards categories below and submit your Award nominations by **August 1, 2026**. The 2026 Awards recipients will be announced during the Awards Ceremony taking place during the TOC Innovative Summit 2026 at the University of Manchester, UK. **Nominate today** and let us celebrate the power of TOC in driving global success.

[Submit Your Award Nominations](#)



## You asked – and we listened!

Over the past year, many of you have reached out asking for a way to collaborate more closely with TOCICO, expand your impact, and offer TOCICO certification exams directly to your clients. We're excited to share that those conversations are coming to fruition – the upcoming launch of the TOCICO Partner Network.

This new program is designed to enable **qualified partners** to deliver TOCICO certification exams as part of their training offerings, broadening access to certification while maintaining TOCICO's high standards. To recognize early interest, our founding partners will receive special introductory rates when the program launches.

[More details coming soon!](#)

# TOCICO WEBINARS — Strengthen Your Thinking

TOCICO's webinar series continues to bring timely, practical, and thought-provoking content to our global community. From mastering focus to exploring artificial intelligence, academia partnerships, manufacturing strategy, and new TOC literature — our upcoming sessions are designed to sharpen thinking and expand application.

[Register Now](#)

An upgraded mini-masterclass designed to help you cut through competing priorities and focus on the ONE thing that drives the biggest breakthrough.

Live Masterclass

## THE ONE THING FOCUSING CYCLE MASTERCLASS

MARCH 10TH | 12:00- 4:00PM EDT



*Dr. Alan Barnard*



TOCICO Live Webinar

## ARTIFICIAL INTELLIGENCE THINKING BETTER ABOUT THE FUTURE

MARCH 11TH | 4:00PM EDT



Wolf McNally



[Register Now](#)

Wolf McNally explores how AI can reshape thinking and decision-making, drawing from decades of innovation and experience with Flying Logic.

[Register Now](#)

A practical discussion on why critical thinking matters more than ever in the age of AI — and how the TOC Thinking Processes help us ask better questions.



Peter Cronin  
CEO, BBIT

TOCICO Live Webinar

## THINKING BETTER WITH AI: USING TOC TO ASK THE RIGHT QUESTIONS

MARCH 18TH | 5:00PM EDT



[All Upcoming Webinars](#)

# WEEKLY WEBINARS — Live Expert Access

Learn Live. Ask Questions. Stay Connected and on the Edge.

Your TOCICO membership includes free, unlimited access to weekly live webinars— 12 months of interactive expert sessions.



Live Webinar

**THE THEORY OF CONSTRAINTS AT WASHINGTON STATE UNIVERSITY:**  
Programs, Courses, and Partnership

March 25th

Register Now

A Bridge to Academia session highlighting TOC programs, courses, and partnership opportunities at WSU.

Register Now

Exploring what AI suggests about manufacturing decline — and what must be done to strengthen it.

Live TOCICO Webinar

**MAKE MANUFACTURING STRONG AGAIN**

April 8th | 12:00pm EDT

PRESENTED BY



Jack Warchalowski  
CEO, Montera

Duncan Patrick  
VP, Montera

montera.

Author Spotlight Webinar Series

## AN ODE TO SPEED

**JUSTIN ROFF-MARSH**

APRIL 15TH | 12:00PM EDT



Register Now

Justin challenges the traditional obsession with cost reduction and makes the case for optimizing organizations around speed.

All Upcoming Webinars

DONATE



# Help Shape the Future of TOCICO



THINK BACK TO WHEN YOU FIRST DISCOVERED THE THEORY OF CONSTRAINTS.

A breakthrough insight. A new way of thinking.

A result that changed the trajectory of a project — or even your career.

For many of us, TOCICO has been part of that journey. It's where we've found answers, community, and the shared language of focused improvement. Now, we have an opportunity to ensure that same experience is available — and even more powerful — for the next generation.

**TOCICO is actively building a new digital platform** designed to make TOC knowledge easier to find, easier to learn, and easier to apply. This effort will strengthen how we connect, collaborate, and support practitioners around the world. It will provide better tools for learning, clearer pathways for newcomers, and improved access for members across regions and languages. This is not simply a technology upgrade. It is an investment in the long-term vitality and reach of TOC.

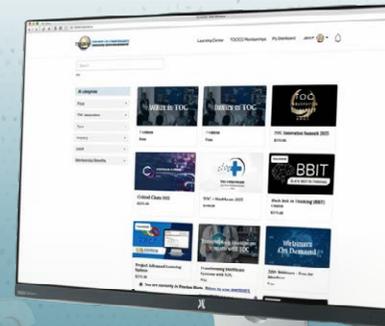
**To those who have already donated — we sincerely thank you. Your generosity is helping move this vision forward.**

If TOCICO has made a meaningful difference in your professional or personal life, we encourage you to pay that forward. Whether you choose to give \$25 or \$2,500, every donation helps build a stronger foundation for the future. Contributions can be made as a one-time gift or set up monthly or annually.

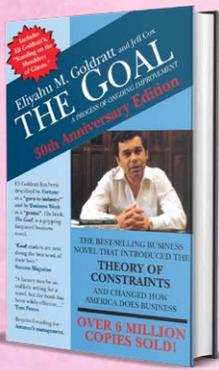
To learn more or to make a contribution, please visit:

## Make a contribution

Together, we can ensure that TOC continues to change lives and organizations for years to come.



TOC  
help shape  
the future



# LOVE Jonah



Are you looking for or offering “Jonah” training?

Around this time of year, we talk a lot about love and appreciation—and at TOCICO, one role we’re often asked about is the “Jonah.”

TOCICO regularly receives questions like: **How can I become a Jonah?**

EM 526: Constraint Management at [Washington State University](#)



Thinking Processes courses offered by [Satoru Murakami Goal System Consultants Inc.](#)



With our new [Learning Center](#), it’s now easier than ever to connect: those who want to learn TOC Thinking Processes with those who are offering high-quality Jonah programs.

**Looking for a Jonah program?**  
We’d love to help—[contact us](#) to get started.

**Offer a Jonah program?**  
We invite you to reach out to [admin@tocico.org](mailto:admin@tocico.org) to learn more about listing opportunities in the [TOCICO Learning Center](#).

**Because great thinking deserves to be shared.**





**montera.**

## Research Invitation – Lean & TOC in U.S. Manufacturing

[Take the Survey](#)

TOCICO has been invited to support a research initiative led by Montera, one of our key sponsors and partners. The study explores how Lean Management and the Theory of Constraints (TOC) are applied in U.S. manufacturing companies—and how they impact business performance.

We invite manufacturing organizations in your network to participate.

The survey examines:

- The extent of Lean and/or TOC implementation
- How these methodologies are used in daily operations
- Their impact on productivity, lead time, quality, profitability, and other key performance indicators

If you are part of a U.S. manufacturing company, please complete the survey—or share it with colleagues who qualify.

[Take the Survey](#)

Results will be shared in a special TOCICO webinar once the study is complete.



## CONTACT US

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Ph: +1 (716) 440-9186 | [admin@tocico.org](mailto:admin@tocico.org)

LEARN THE POWER OF

# TOC

JOIN TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

